

Lapua Naturalis Experience Contest official rules and regulations

1. The competition is organised by Nammo Lapua Oy.
2. The competition is open to all Lapua Club members (with no restriction on nationality or residence), apart from Nammo Lapua employees and contractors, and their immediate family. Children under the age of 18 must have their parents' permission.
3. By submitting an image and accompanying story to the competition, you confirm that it is your original work produced and processed by you and does not infringe on any other right of a third party. Note that the image should be preferably a minimum of 1600 px wide.
4. Only one entry per person is permitted. Also past entries are submittable as contest entries.
5. By submitting an image and accompanying story, you grant Nammo Lapua the right to use your image and accompanying story in electronic and printed marketing materials and on Lapua social media channels such as Facebook. The credit line will read: Your Name. Other information (country etc.) may be mentioned as well.
6. The contest will accept entries until 23:59 CET on 15 October 2017.
7. Entries must be submitted to the Lapua Club Story Room at <https://www.club.lapua.com/en/share-story/> with "Naturalis Contest" in the subject line.
8. All contestants must have a Lapua Club profile that includes their real name, address and phone number details and a working email address, needed for prize mailing purposes.
9. The images submitted will be evaluated by a judging panel. Images and accompanying stories will be judged mainly on their aesthetic and storytelling values, and how well they respond to the contest topic "My Lapua Naturalis Experience". The decisions of the judges are final.
10. The judges' panel will choose 6 (six) winning stories/images, submitted in English, Finnish or German to Lapua Club Story Room. The prize per person is a Naturalis promo package, which cannot be exchanged into money or other products. The winners will be announced on October 23rd, 2017, in the Lapua Club. The contestants will be notified in the Lapua Club with comments on their story posts by the Club Admin; they will also receive an email regarding the win to their email addresses.